

WOMEN IN BUSINESS

Grand Strand Magazine *presents the fourth annual Women in Business special section. The following pages feature profiles of some of our area's most prominent businesswomen. In partnership with Carolina Regional Cancer Center, Ruth's Chris and our advertisers, Grand Strand Magazine is donating a portion of the proceeds from this section to Caring in Our Lifetime, which provides assistance to local women suffering from breast cancer.*

Lady Christine Mace

Vice President



What services does your company offer? Our residential maid service offers cleaning to people from Murrells Inlet to Shallotte, N.C. Some office cleaning and rental turnovers in North Myrtle Beach, but our main focus is residential homes.

Tell us about the growth of your company since its founding. Royal Maids has grown from one car, one maid to a team of 14 field staff, seven field cars and three people in the office, in addition to my husband and I. We provide around 400–500 cleans per month.

Tell us about your involvement in the community. Our pride and joy is to be able to clean homes for ladies undergoing cancer treatment free of charge. Our teams each volunteer one hour a month for four months to assist these ladies, who under normal circumstances would clean their own homes.

What awards or industry recognition have you received? We are proud holders of in excess of 10 awards both locally and from the industry. We are voted as Best at the Beach for cleaning service most years and our industry awarded us best uniform and best cars.

If you had a motto, what would it be? Our company motto is "Forget the rest, Royal Maids ARE the best!"

What do you believe sets you apart from others in your field? A family-owned company with high standards and a professional attitude. Always striving for excellence, our teams are uniformed, trained and drive our signature cars. Attention to detail and great team work; our ladies are courteous and always willing to go above and beyond.



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